



Planting seeds of inspiration to a sold-out crowd at evoke^{AG}.

"Data is the new gold."

"We grow plants in warehouses as opposed to green houses."

" Focusing on startups is not high risk. High risk is to continue doing what we have been doing for the last 30 years."

These were just some of the catapulting discussions on the future of our food and farms.

evoke^{AG}. 2019 was an immense success. Close to 1,200 delegates including farmers, entrepreneurs and investors from 21 different countries filled the Royal Exhibition Building in Melbourne for two action-packed days. The inaugural event achieved its aim to highlight the great things happening in the agricultural sector in Australia, to inspire by hearing from provocative world-leading thought leaders and to connect people across the globe. Make sure you catch our [day one](#) and [day two](#) highlights on our social media channels and [subscribe to our event newsletter](#) for post event updates.

We are thrilled to announce that evoke^{AG} will return next year. Make sure you join us on the 18-19 February 2020 so that we can further accelerate these important food, farm and future discussions.
