

MOHAIR AUSTRALIA LIMITED



MOHAIR
Australia Limited

Regions and Divisions

Guidelines for Applying for Promotional Funds

Regions and Divisions are required to adopt the following procedure when seeking promotional funds from the Industry Levy account administered by Mohair Australia Ltd.:

1. The group applying will need to complete an Application for Promotional Funds form (master copy attached).
2. Regions should submit their application to the appropriate Division for assessment.
3. Divisions are required to submit a short list to MAL before 14th October each year so the Board can consider applications at its meetings held in conjunction with the AGM.

There will only be one round of allocations for events that are held annually.

4. Where a Region or individual does not feel that a fair hearing or the full support of its Division will be obtained, the application may be sent direct to the Board.
5. Provision will be made for unexpected promotional opportunities that arise at short notice. These may be submitted to the Board at any time, however, regular events will not be processed in this way.
6. Applicants must provide a budget with each application and agree to provide a short report on the outcome of the event together with a financial statement after its completion.
7. The Board will set aside a pool of funds annually from which individual allocations will be made. Each will be assessed on its merit and funds distributed accordingly.